

**X.CHURCH**

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6

# KEY GROUPS YOUR CHURCH CAN REACH IN A POST-COVID WORLD



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## Equipping the Church for What Comes Next

Gloo provides easy, people-centered tools that increase connection and deepen engagement with every person you serve.

Take the **FREE** Digital Church Pastor Poll

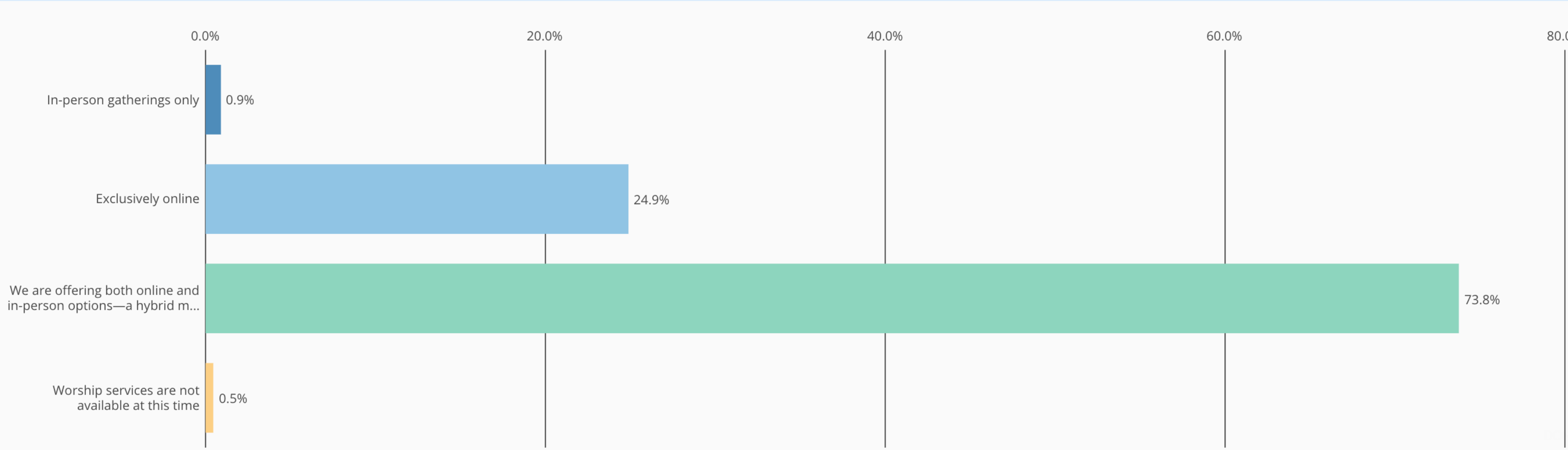
Add your voice to the conversation and learn how other pastors are responding to the unprecedented events of 2020.

Just go to [weeklypastorpoll.com/revitalizenetwork/](https://weeklypastorpoll.com/revitalizenetwork/)

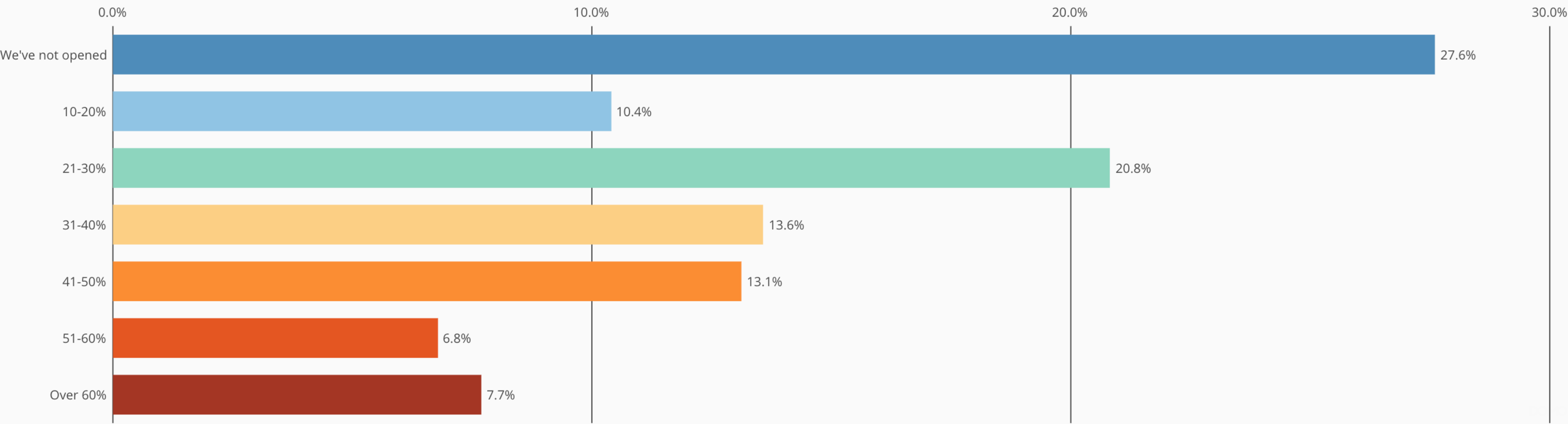




What is your church currently doing for worship services?

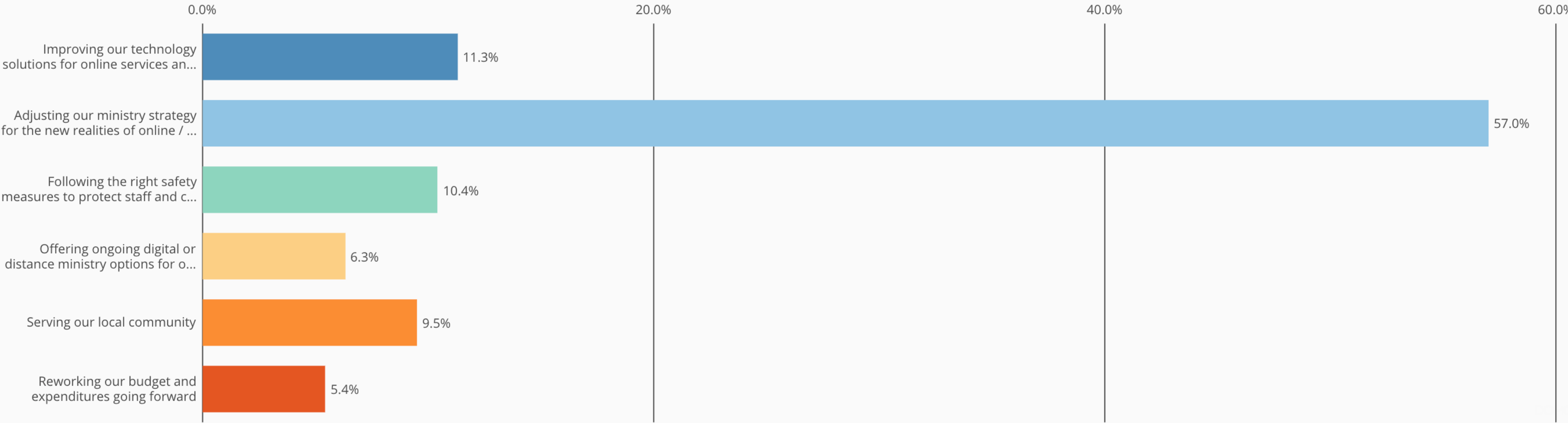


If you have re-opened, what percent of your pre-covid attendance has returned to your "in-person" services on a typical weekend?





What is the greatest priority for your church this week?



# WHAT IS .CHURCH ?



# TODAY'S X FACTOR

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# 20%

- Approximately 20% of those who attended your church pre-COVID will not return.



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- Approximately 20% of those who attended your church pre-COVID will not return.
- It is not a hopeless situation.
- Abundant opportunities exist!
- Remember: Context matters.





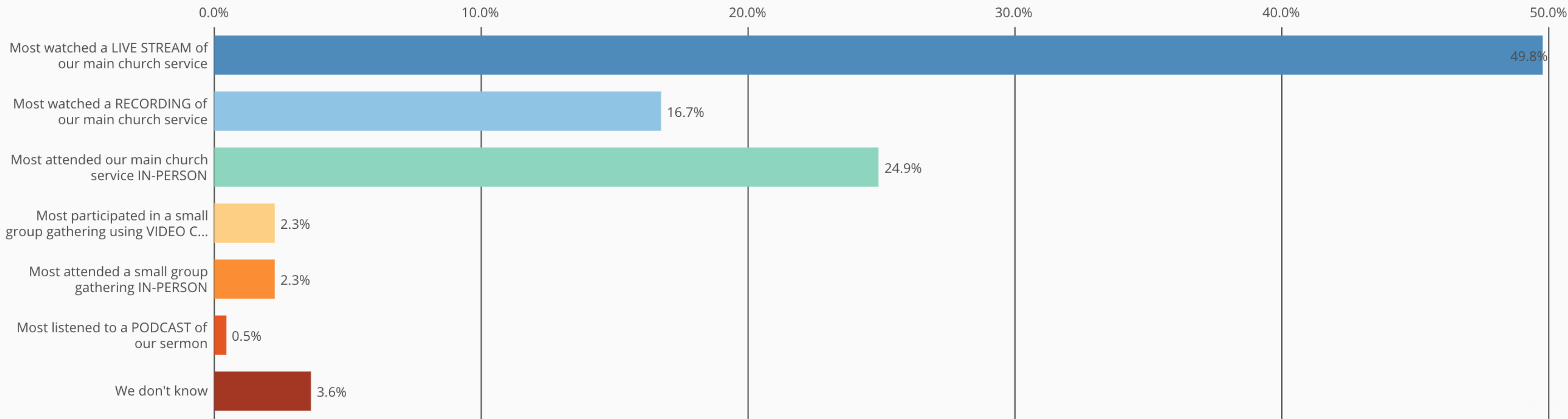
# KEY GROUPS YOUR CHURCH CAN REACH IN A POST-COVID WORLD

# 1. The Stragglers





# How did the majority of people engage with your church last week?





# 1. The Stragglers

- They are the 20%.





# 1. The Stragglers

- They are the 20%.
- They can be reached.





# 1. The Stragglers

- They are the 20%.
- They can be reached.
- Time is of the essence.



## 2. Digital Only



## 2. Digital Only

- Particularly the local digital only.



## 2. Digital Only

- Particularly the local digital only.
- Use a digital guest card.



# 3. Digital Transitioning



# 3. Digital Transitioning

- They have joined a digital group.



### 3. Digital Transitioning

- They have joined a digital group.
- Part of the strategy.



# 4. Your Neighbors







## 4. Your Neighbors

- Gen Z





## 4. Your Neighbors

- Gen Z
- Millennials



# 5. The "Prayed For" Group





# 5. The "Prayed For" Group

- Pray & Go





# 6. The Invited



## 6. The Invited

- *Invite Your One*



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# THE OUTREACH BUNDLE

4 Resources for \$210





# SPECIAL OFFERS



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CHECKLIST - \$92**





QUESTIONS