

# How **Revitalization** Is Really Working in Some Churches:

## **5 HOPEFUL TRENDS**







**Church  
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# **Certification in Christian Ministry**

- **10 courses of Bible, theology, and practical ministry.**
- **50 hours of online, on-demand content.**
- **10 textbooks and an NLT Bible.**
- **Learn at your pace from any place.**
- **All for under \$1,500.**





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# Certification in Christian Ministry

- **Understanding the Bible as a Whole**
- **Old Testament Essentials**
- **New Testament Essentials**
- **Systematic Theology**
- **Personal Evangelism**
- **Launching, Leading, and Sustaining a Healthy Small Group Ministry**
- **Contemporary Issues in the Church**
- **Prayer**
- **The Healthy Church**
- **Church Revitalization**





# **Why We Are Obnoxiously Optimistic about Church Revitalization.**







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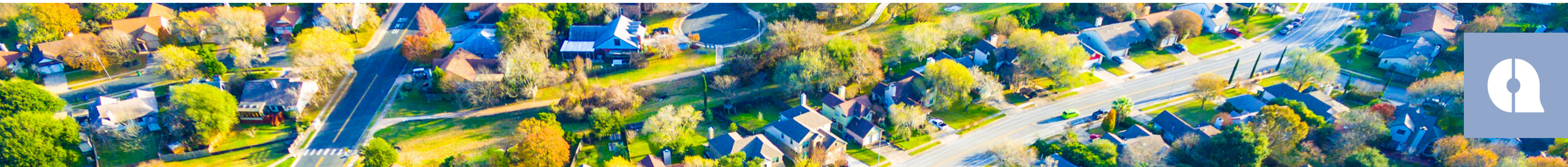
- We see where God is working.
- We are seeing success in a variety of demographic settings.
- These successful churches are shifting their priorities to what really matters.
- **There are more excellent revitalization resources now than ever.**





**TREND #1**

**CHURCHES ARE INTENTIONAL ABOUT KNOWING THEIR COMMUNITY.**





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- There is high demand for the *Know Your Community* report.

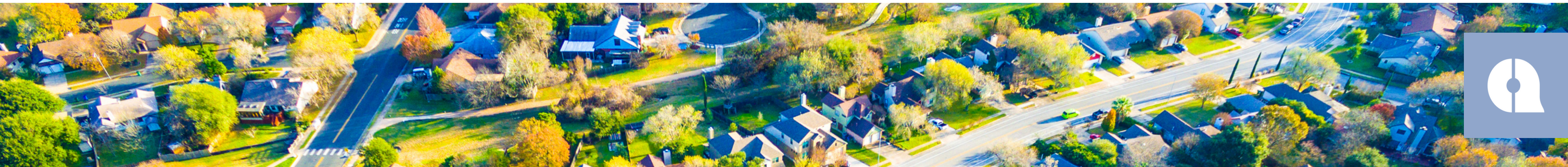




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# CHURCHES ARE **INTENTIONAL** ABOUT KNOWING THEIR COMMUNITY.

- There is high demand for the *Know Your Community* report.
- Churches are becoming intentional about looking like their communities.

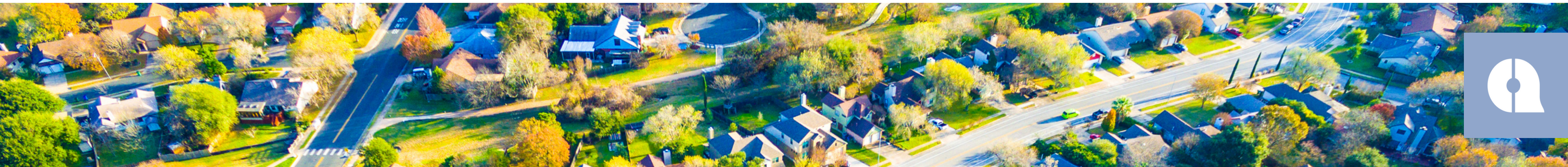




## TREND #1

# CHURCHES ARE **INTENTIONAL** ABOUT KNOWING THEIR COMMUNITY.

- Church leaders and members are increasingly finding ways to serve and love their communities.





**TREND #2**

**CHURCHES ARE DEVELOPING  
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- **There is a move toward a common second step in the discipleship path: what it really means to be a Christian.**





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# CHURCHES ARE DEVELOPING DISCIPLESHIP PATHS.

- The book *I Am a Christian* is a clear example of that next step.





# TREND #3

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- Conversion growth models mean churches will become more intentionally evangelistic.





## TREND #3

# THE CHURCH MODEL FOR TRANSFER GROWTH IS BEING REPLACED WITH CONVERSION GROWTH.

- Transfer growth model churches will decline. Conversion growth churches will thrive.





# CHURCH REVITALIZATION CERTIFICATION

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- For church leaders to help their own churches.

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- **For consultants, denominational leaders, and network leaders to help the churches they serve.**





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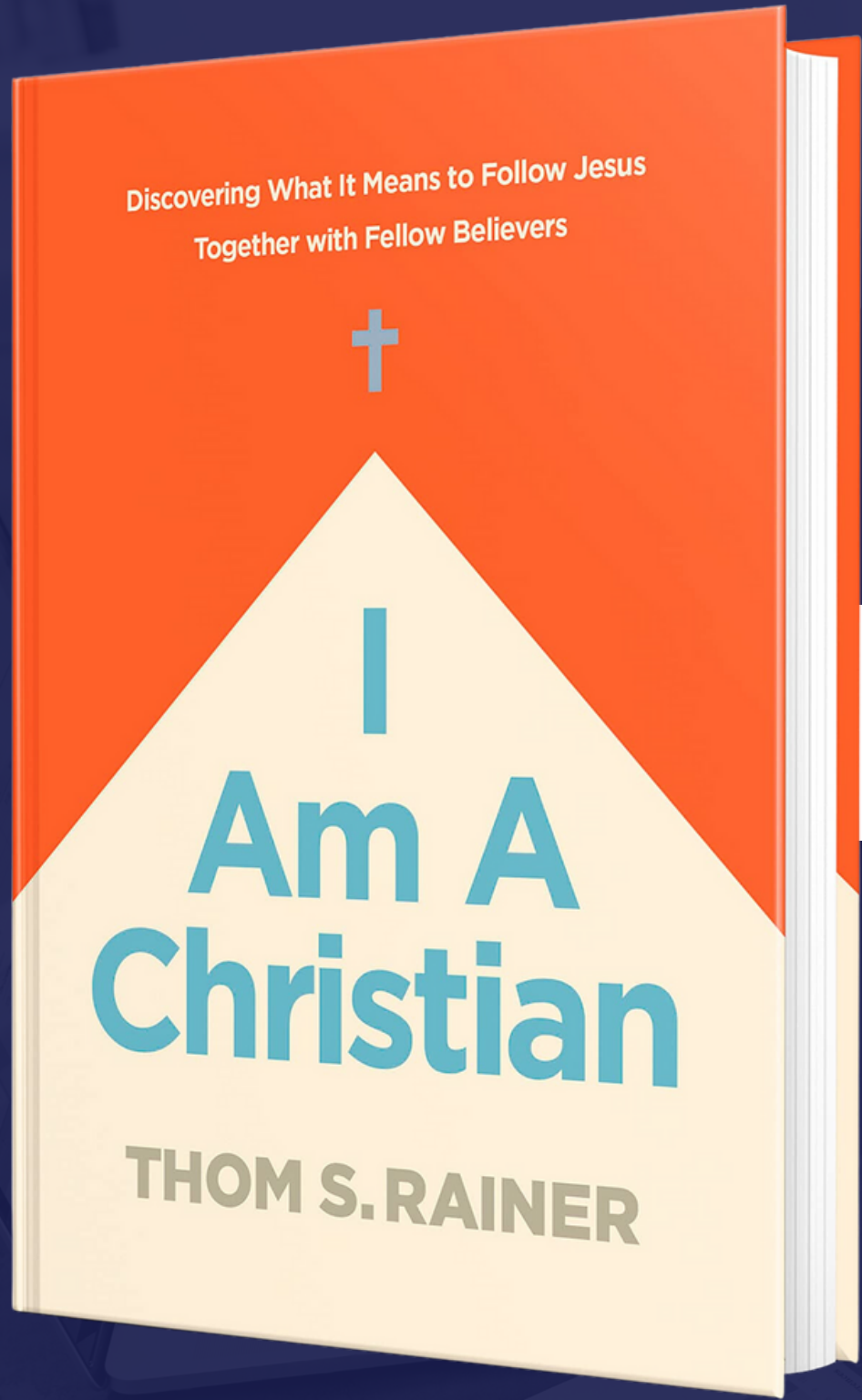
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**SPECIAL BULK RATE**





**TREND #4**

**CHURCH REVITALIZATION LEADERS  
ARE **CHANGING** THEIR MINDSET.**





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## TREND #4

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- Though they want their church to grow, they know that bigger is not always better.
- **They are prepared for a longer tenure at the church.**





## TREND #4

# CHURCH REVITALIZATION LEADERS ARE **CHANGING** THEIR MINDSET.

- They are seeking to be equipped more than ever, including joining networks of like-minded leaders.





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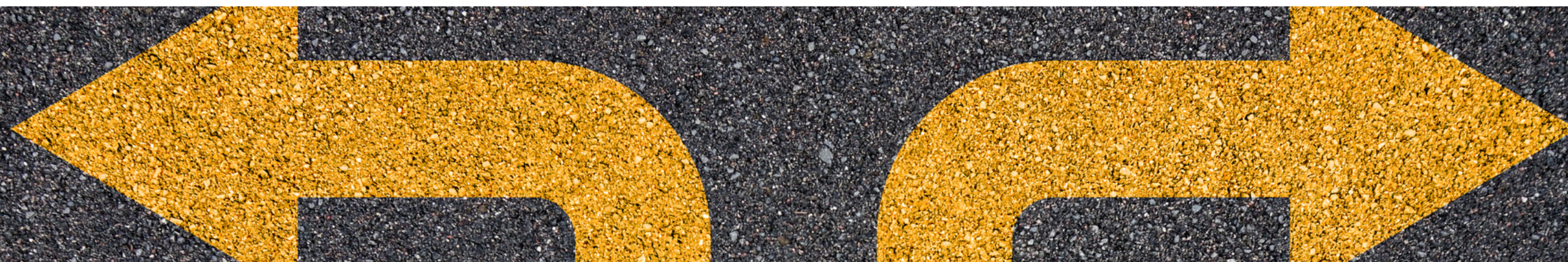
- They are seeking to be equipped more than ever, including joining networks of like-minded leaders.
- **Both co-vocational models and bi-vocational models are on the rise.**





**TREND #5**

**MORE CHURCHES ARE EMBRACING  
HORIZONTAL GROWTH**

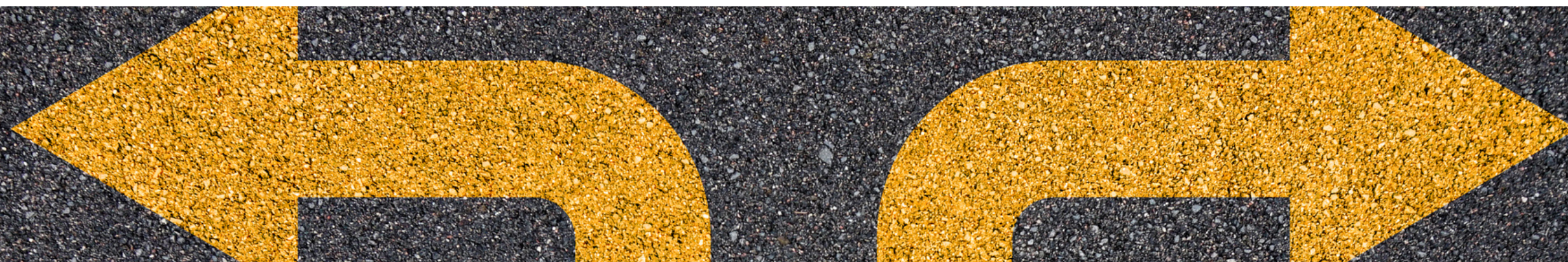




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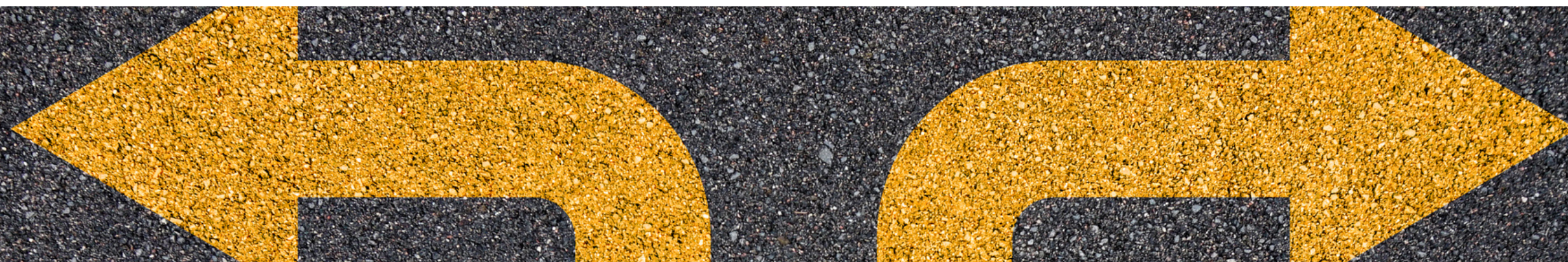




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- **Multiple venues.**





## TREND #5

# MORE CHURCHES ARE EMBRACING HORIZONTAL GROWTH

- Multiple sites.
- Multiple venues.
- **Church adoption.**





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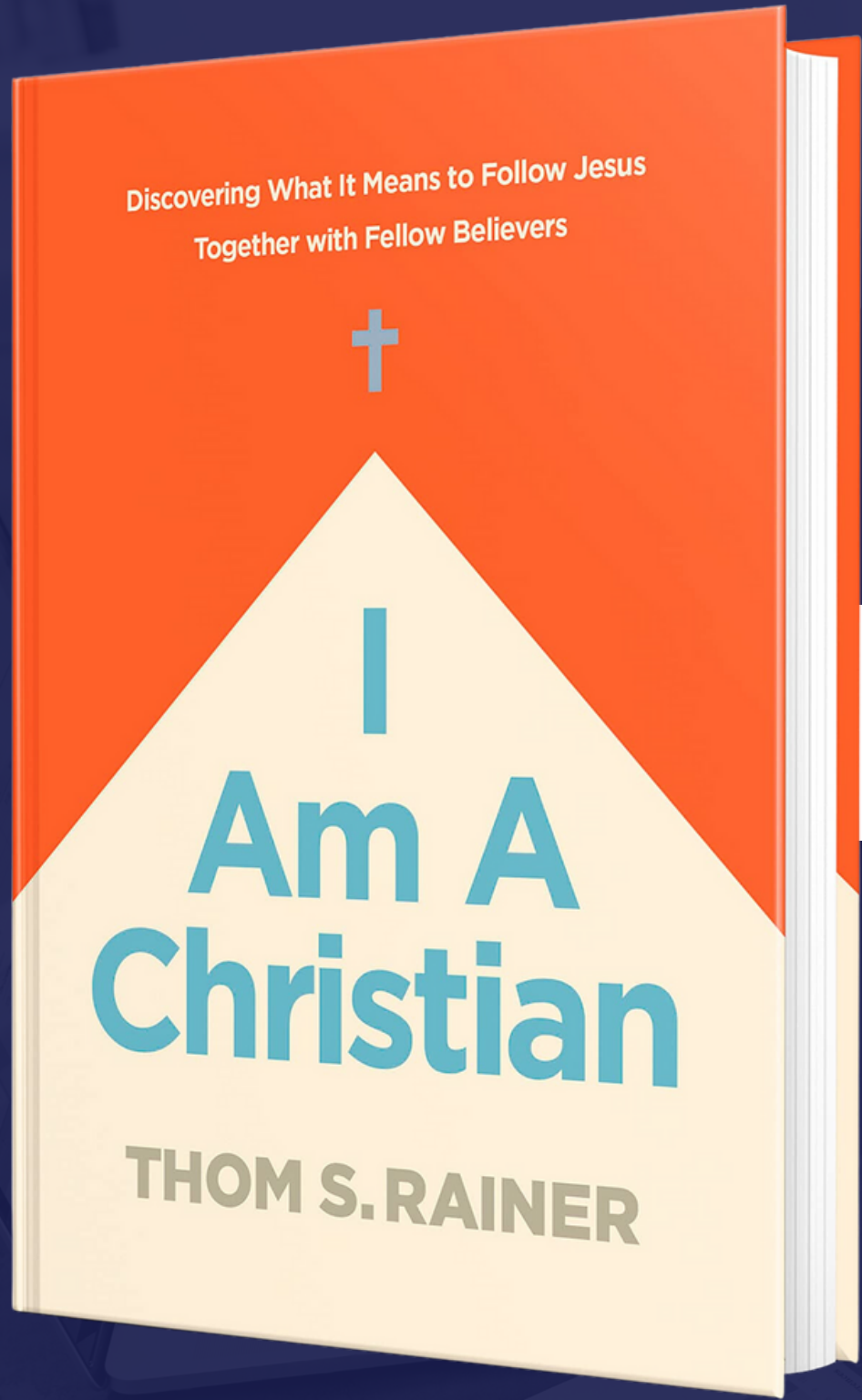
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# QUESTIONS?



 **CHURCH ANSWERS**



**THANK YOU!**

