

# THE BLANK SLATE

**8 Steps for Churches to Prepare for the  
Post-COVID-19 World**







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# CHURCH<sup>®</sup>

INITIATIVE

Helping churches care for the divorced and bereaved for  
**over 20 years.**

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**Major New Insights from New Research**





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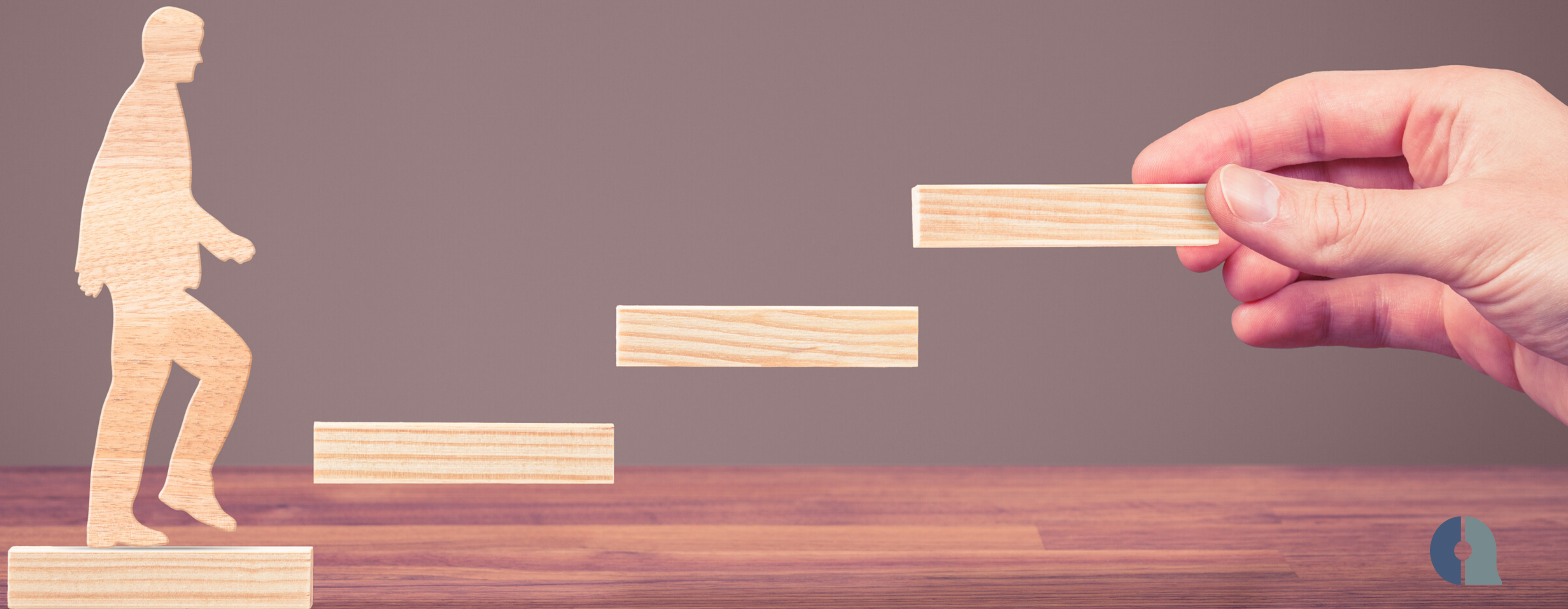
**Major New Insights from New Research**

**Though some things will hold fairly constant, the magnitude  
of the change will be breathtaking.**





# 8 STEPS FOR CHURCHES TO PREPARE FOR THE POST-COVID-19 WORLD





# **STEP #1**

**CLOSED-END SMALL  
GROUPS WILL BECOME  
PERMANENTLY DIGITAL.**





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**CLOSED-END SMALL  
GROUPS WILL BECOME  
PERMANENTLY DIGITAL.**

- **New members' class  
particularly**







**STEP #2**

**SENIOR ADULT MINISTRY WILL BE CHANGED  
DRAMATICALLY.**





## **STEP #2**

**SENIOR ADULT MINISTRY WILL BE CHANGED  
DRAMATICALLY.**

- **The last to return**





## **STEP #3**

**ELEMENTS OF SOCIAL DISTANCING WILL BE PERMANENT FOR CHURCHES.**





## **STEP #3**

**ELEMENTS OF SOCIAL DISTANCING WILL BE PERMANENT FOR CHURCHES.**

- **Major factor for guests**





**STEP #4**

**COMMUNITY OUTREACH WILL MOVE TO  
THE COMMUNITY.**





## **STEP #4**

# **COMMUNITY OUTREACH WILL MOVE TO THE COMMUNITY.**

- **The church will go to the community more than the community will go to the church.**





## **STEP #5**

**THE IN-PERSON GATHERED CHURCH WILL BE  
MUCH MORE IMPORTANT.**





## **STEP #5**

**THE IN-PERSON GATHERED CHURCH WILL BE MUCH MORE IMPORTANT.**

- **While other in-person activities will be reconsidered**





**STEP #6**

**CASH GIVING WILL FADE QUICKLY**





## **STEP #6**

### **CASH GIVING WILL FADE QUICKLY**

- **Be fully prepared for automated giving**





# STEP #7

**MORE CHURCH BUILDINGS AND SITES WILL  
BE AVAILABLE**





# STEP #7

## MORE CHURCH BUILDINGS AND SITES WILL BE AVAILABLE

- Consider multi-site even if you never have





**STEP #8**

**BUDGETS WILL  
NEVER BE THE SAME**





## **STEP #8**

**BUDGETS WILL  
NEVER BE THE SAME**

- **Numerous  
options**







# CHURCH ANSWERS

GOT CHURCH QUESTIONS? GET CHURCH ANSWERS.

## 60 DAYS FREE!



A photograph of two men from behind. The man on the left has dark, curly hair and is wearing a dark grey t-shirt. The man on the right has short dark hair, wears glasses, and a grey turtleneck sweater. His hands are placed on the shoulders of the first man. The background is blurred, showing what appears to be a community center or church with colorful decorations and posters on the wall.

# PRAY & GO

A YEAR-ROUND STRATEGY TO REACH  
YOUR COMMUNITY



A photograph of two men from behind. The man on the left has dark, curly hair and is wearing a dark grey t-shirt. The man on the right has short, dark hair, wears glasses, and a grey turtleneck sweater. He has his hands placed on the shoulders of the first man. The background is a warm, orange-toned wall with some blurred posters or notices on the left side.

# PRAY & GO

**A YEAR-ROUND STRATEGY TO REACH  
YOUR COMMUNITY**

**NAME YOUR PRICE!**





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QUESTIONS?





THANK YOU!

