





Earn College Credit While Still in High School

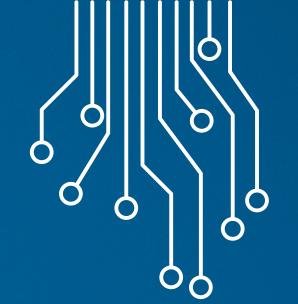
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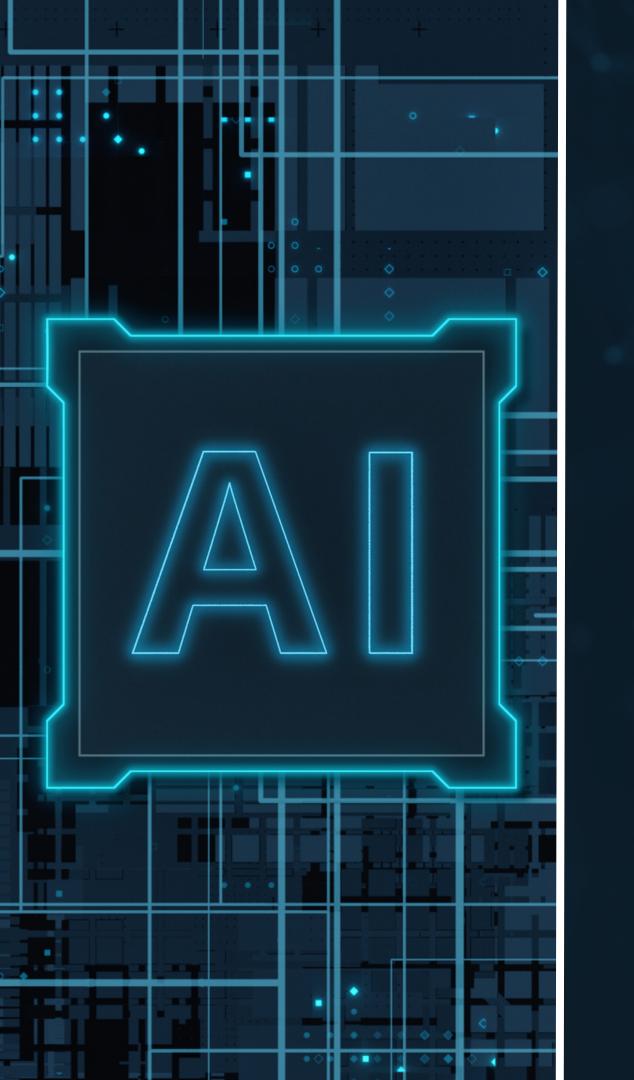
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MY LIGHT BULB MOMENT: This thing writes for you!





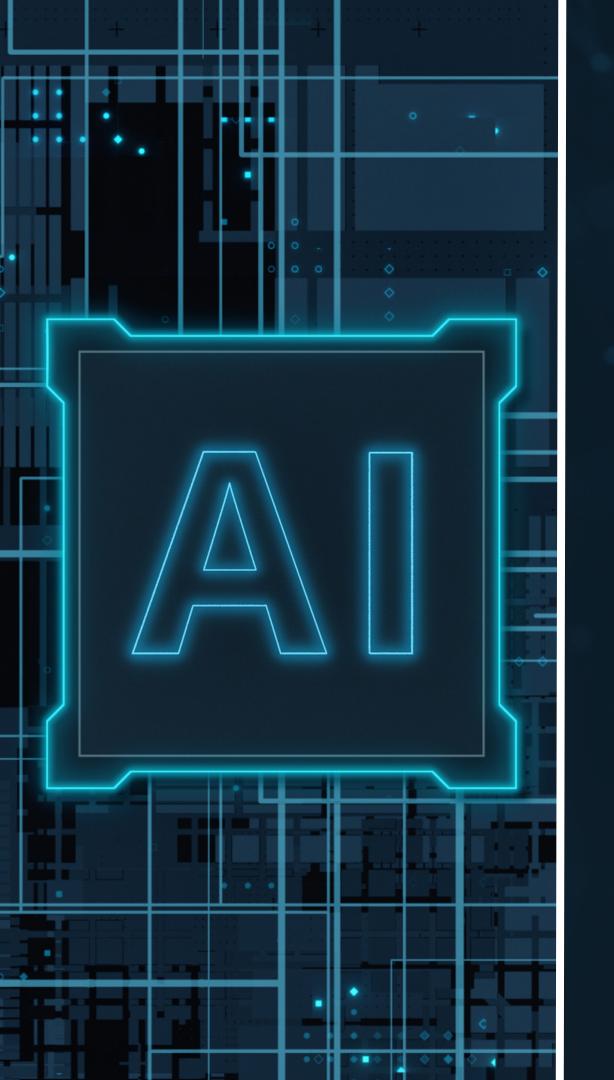




Two Major Questions





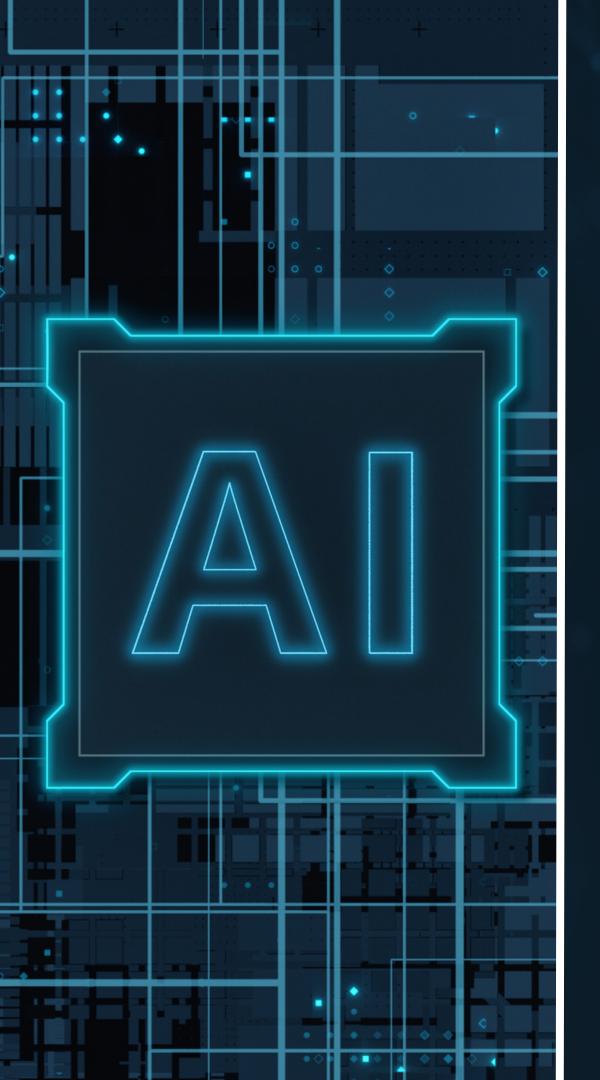


Two Major Questions

• What is Al?







Two Major Questions

- What is Al?
- Why have we created AI?











 Started in the 1950s. Alan Turing asks, "Can machines think?"





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 - 1997: IBM's *Deep Blue* beats chess legend Garry Kasparov





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 - 1997: IBM's *Deep Blue* beats chess legend Garry Kasparov
 - 2011: IBM's Watson beats Jeopardy champion Ken Jennings





 Machines and software that make decisions and solve problems in real-time





- Machines and software that make decisions and solve problems in real-time
- Intentional, intelligent, and adaptable



Two types of Al







- Two types of Al
 - Narrow: Performs specific tasks (e.g., autonomous driving vehicles)





- Two types of Al
 - Narrow: Performs specific tasks (e.g., autonomous driving vehicles)
 - Strong: Self-conscious and more powerful than the human brain (theoretical but currently in development)





 Generative AI: Models that use "training data" to create new but similar works





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 - Started with statistics (numbers) several years ago





- Generative AI: Models that use "training data" to create new but similar works
 - Started with statistics (numbers) several years ago
 - But now extends to images, speech, videos, and music







Customer service: Virtual chat bots are replacing real humans





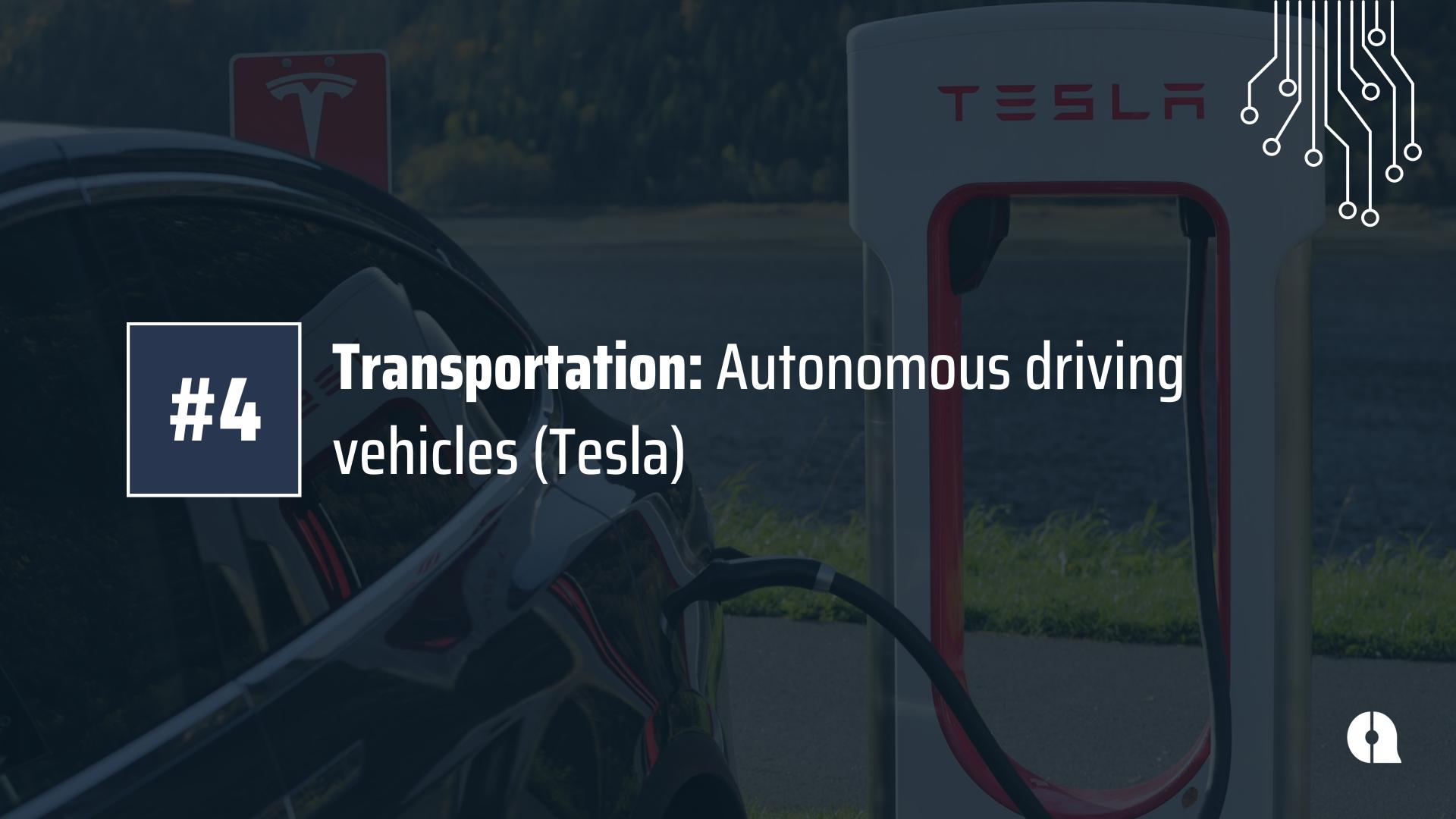
Speech recognition: Siri, Alexa, Hey Google





Commerce: Recommending products (Amazon) and videos (YouTube)







Marketing: Writing ad copy and email generation







Plagiarism will become harder to detect





Plagiarism will become harder to detect

• Can I use AI for sermon research? What about sermon content?





Plagiarism will become harder to detect

- Can I use AI for sermon research? What about sermon content?
- Can I use AI to write age-segmented curriculum based on my sermon?









Several practical tools will emerge to engage a digital audience

• Self-generating and automatic subtitles on videos







Several practical tools will emerge to engage a digital audience

- Self-generating and automatic subtitles on videos
- People will use AI to find churches via high-powered search





Al will even the playing field for small churches





Al will even the playing field for small churches

• Previously expensive marketing tools will become affordable





Al will even the playing field for small churches

- Previously expensive marketing tools will become affordable
- Bookkeeping, graphic design, new resident ministry, and video production will all make leaps forward and be accessible to all























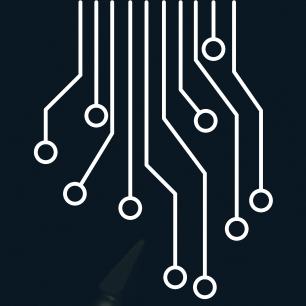




Ministry in different languages will increase

The possibility of interpretation in every church

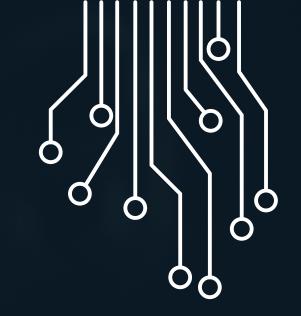






Ministry in different languages will increase

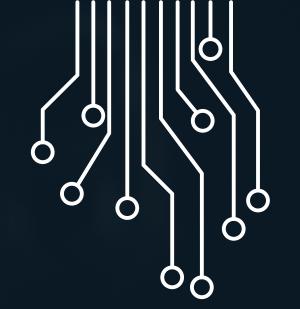
- The possibility of interpretation in every church
- On-the-spot interpretation in every small group, worship service, and ministry



#5

The big question: Will AI increase or decrease trust with pastors and church leaders?







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• Finding good theological answers will become harder







The big question: Will AI increase or decrease trust with pastors and church leaders?

- Finding good theological answers will become harder
- Al is notoriously inaccurate (right now)





#5

The big question: Will Al increase or decrease trust with pastors and church leaders?

Al does not cite sources







The big question: Will AI increase or decrease trust with pastors and church leaders?

- Al does not cite sources
- Al contains the biases of the programmers







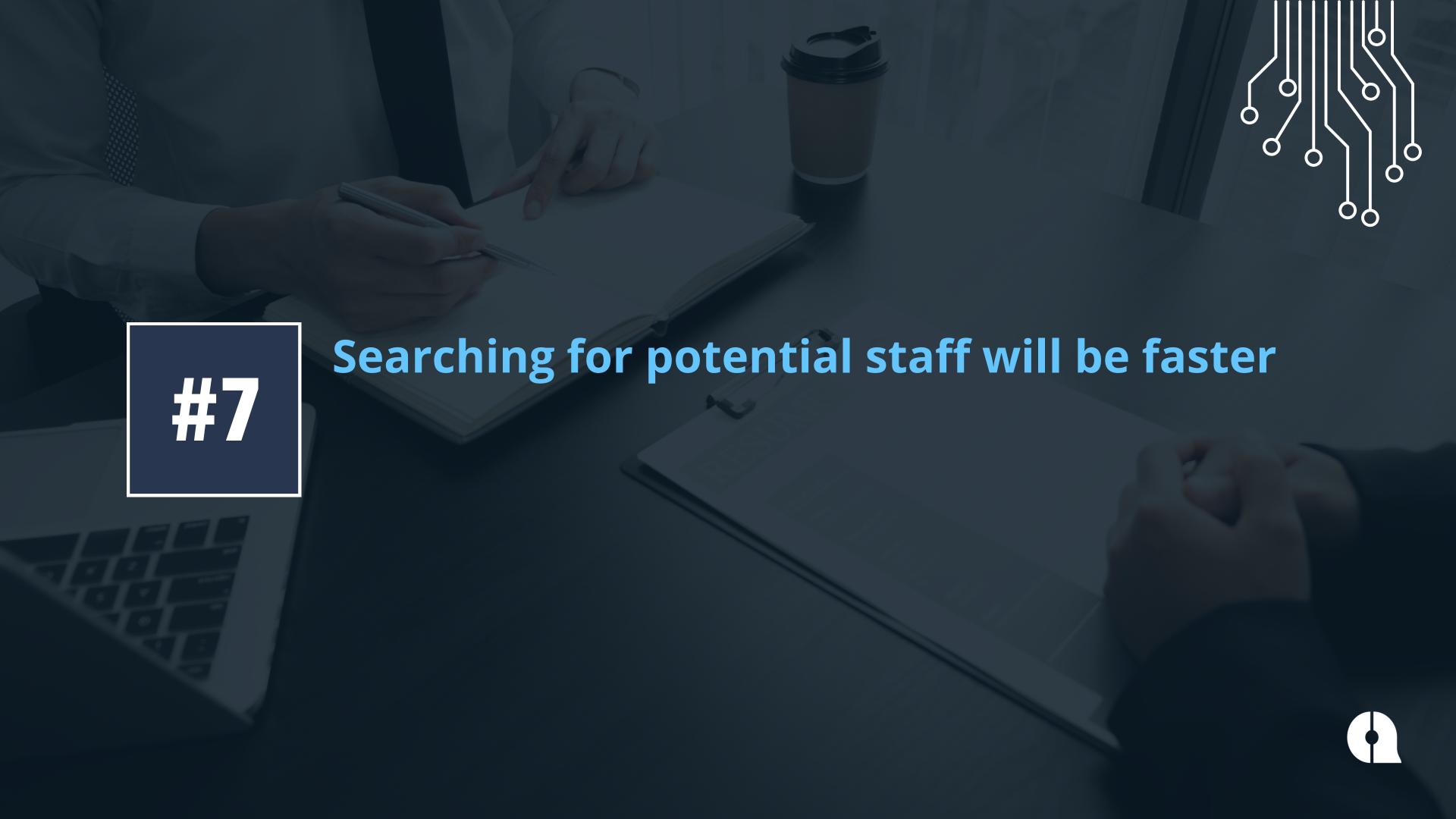


#6

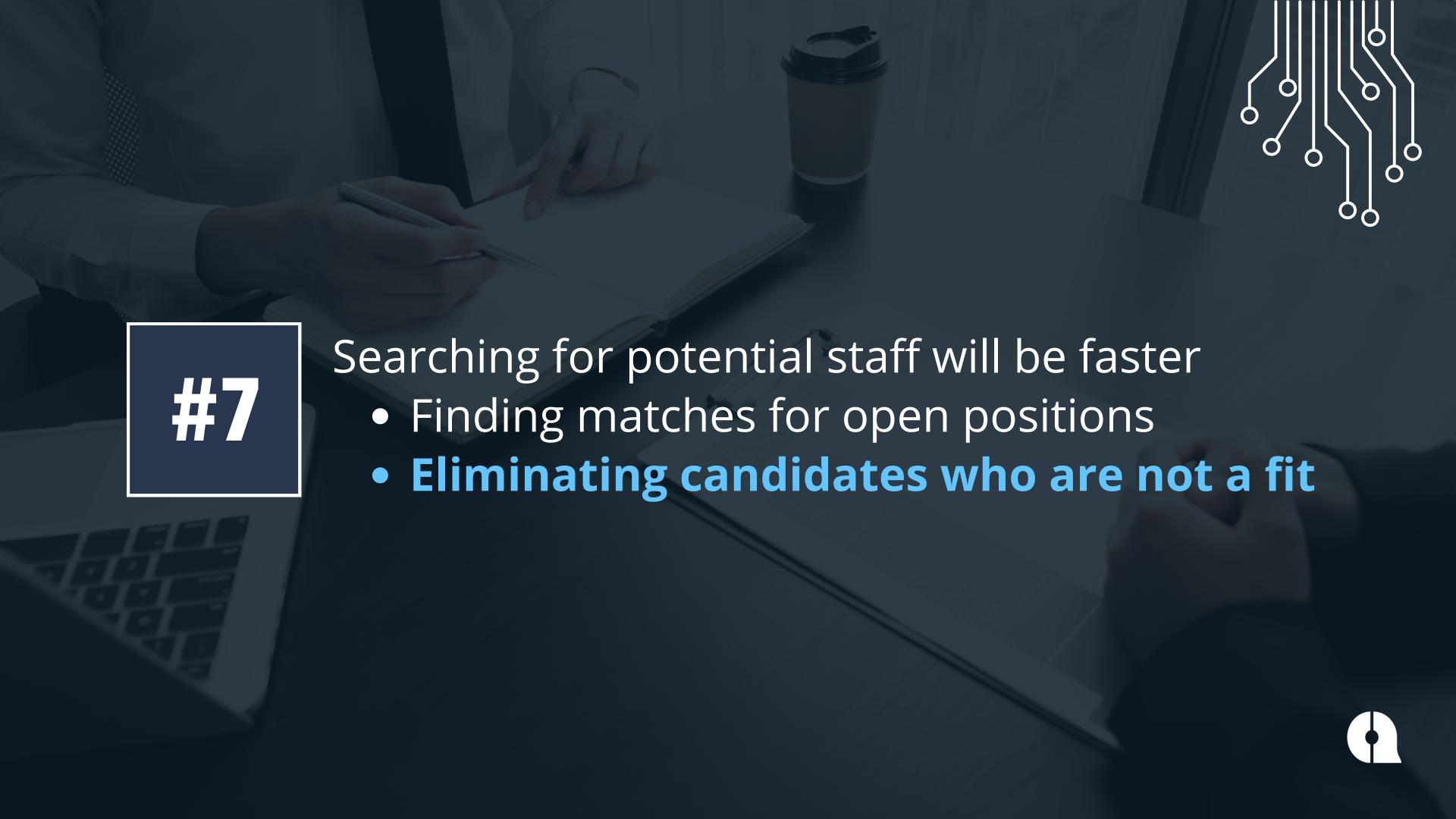
Al will help the church become safer and more secure

- Surveillance technology will get less expensive
- Child safety will become more accessible (check-in systems, background checks, etc.)





























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QUESTIONS?



THANK YOU!

